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**What Does Inventing have to do with "Dead Reckoning" ?
Find out the latest on the CKIC Inventors Blog:
www.ckic.org/inventorblog.html**

Links to More Info:

Learn more about the CKIC !
www.ckic.org

How to Become a Member
www.ckic.org/howtojoin.html

Links to Inventors Resources
www.ckic.org/links.html

Open Meeting on June 2nd: Rich Boling with Techshot - "Ideation to Prototype Creation"

**JOIN US AT THE CENTRAL KENTUCKY INVENTORS COUNCIL
ON TUESDAY, June 2nd at 6:30p.m.:**

Last Month We Talked About the Overall Steps to Get from Your Idea to the Market. But How Do You Get to that All-Important Prototype Step??

Find Out at the
Next CKIC
Open Meeting
as We Present:

**"Ideation to Prototype Creation
- Spanning the Longest Yard
in Technology Development"**
with Rich Boling from Techshot



**Techshot is One of the Leading Technology
Development Companies in Our Region**

As the region's number one winner of Small Business Innovation Research Contracts, the company has developed technologies for:



Procter & Gamble
ASAP Automation
Prosolia
Apollo Design Technology
GSYS Military Products, LLC

U.S. Army
Navy Air Force
Marine Corps
Office of the Secretary of Defense
National Institutes of Health
National Science Foundation
National Oceanic and Atmospheric Admin.
Defense Adv. Research Projects Agency
NASA



When: Tuesday, June 2nd, 2009

Where: Bluegrass Area Development Center,
699 Perimeter Drive, Lexington KY

Time: Doors open for networking at 6:30pm,
Meeting begins at 7:00pm



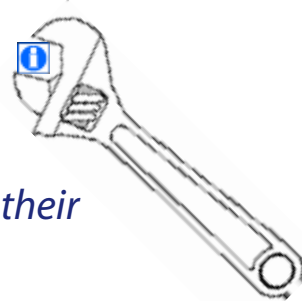
June 9th: Inventor's Workshop (for CKIC Members Only!)

Join Us For Our Monthly, Members-Only - Inventors Workshop



Hosted by CKIC President Emeritus **DON WEST**

- This workshop is designed to help the inventor move from the idea stage through the invention process, by allowing for inventors to discuss and learn from constructive information concerning their ideas in a free and unencumbered, legally binding format.



This Meeting is Open to CKIC Members Only

Not a Member? Come and join us: Membership is only \$40/yr
Where? Bluegrass Development Center, 699 Perimeter Drive.
Call 859-201-1311 Or Contact us at info@ckic.org .



Do you have a great idea for an invention? Find out what you can do!

July 21st: Entrepreneurs Roundtable at Bob Evans

Network at the CKIC Entrepreneurs Roundtable



*Is your invention at or nearing the commercialization stage ?
Are you now reaching the "business" phase and want to hear from others that have?
Are you an entrepreneur looking for new products to add to your line?
Do you have a valuable product or service that would be beneficial to inventors or entrepreneurs?*



The CKIC Entrepreneurs Roundtable is an informal quarterly meeting to network and provide market-stage inventors, entrepreneurs and others a chance to exchange ideas and benefit from other's experiences. Hosted by Don Skaggs. If you are bringing your invention to this stage, or could provide a valuable service to those who are, please join us at 6:30 on Tuesday, July 21st at the Bob Evans on Richmond Rd near New Circle.

Our Next Entrepreneurs Roundtable is -

When: Tuesday, July 21st, 2009

Where: Bob Evans Restaurant,
2566 Richmond Rd, Lexington KY

Time: 6:30pm



A Climate of Opportunity: Logistics for Producing and Marketing Your Invention

OK, so you've decided that instead of going the licensing route, you're going to have a go at producing and distributing your invention yourself. If you think you can't do it with just a desk in a spare room or garage, think again. According to Jack Lander in *Inventors Digest* (May 2009), while you'll need warehouse space and a method for fulfilling orders, these can be one in the same. Fulfillment houses routinely act as warehouses, storing your inventory, packing and shipping it for you. You can even link from your website directly to the fulfillment house and have orders fulfilled while you are doing other things, like marketing. To make this profitable, however, you'll need to be selling enough to cover the expense. So these costs will need to be built into the price of your products. Maintaining the right flow of inventory to keep up with orders can be challenging. Catalogers and distributors are very picky about having their orders filled in a timely manner, and won't likely keep you on as a vendor if you can't keep up. The other side of this problem is keeping too much inventory on hand, as borrowed or invested money is tied up.



In his article Jack also gives a great tip for if you're having goods shipped from overseas in the large metal boxes called shipping containers. Normally you would pay a fixed amount no matter how little space you need, but if you deal with an inventor-friendly import broker and specify "CIF" (cost, insurance and freight), they can arrange for your products to share a container with other shipments, aiding cash flow. Jack also recommends 2 books: *Innovation and Entrepreneurship* by Peter Drucker and *Sourcing Smarts*, by Edie Tolchin. Inventorsdigest.com

Experience the Valuable Instruction, Motivation and Power of Connections at the CKIC !

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phone - (859) 201-1311
web - <http://www.ckic.org>

CKIC Officers:
President - Don Skaggs
Vice-President - Mark Miller
Treasurer - Jim Hill

