

INVENTOR'S UPDATE

JANUARY 2009

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Links to More Info:

Learn more about the CKIC!
www.ckic.org

How to Become a Member
www.ckic.org/howtojoin.html

Links to Inventors Resources
www.ckic.org/links.html

**So, What's a "Frankentype"?
Find out on the latest CKIC Inventors Blog:
www.ckic.org/inventorblog.html**

Open Meeting on January 6th: Movie Night - "Making Your First Million" From Those Who Have Done It

**JOIN US AT THE CENTRAL KENTUCKY INVENTORS COUNCIL
ON TUESDAY, January 6th at 6:30p.m.:**

You See Those People All Around You - Those Who Have Made Millions on Their Inventions, Ideas and Innovations. How Did They Do It??

Find Out at the
Next CKIC
Open Meeting
as We Present:



CKIC Movie Night: "Making Your First Million" from The Big Idea with Donny Deutsch

Learn how to obtain the mindset, the tools, and the financing you need to achieve this key milestone and put your invention or business on the path to success.

In this groundbreaking episode of **"THE BIG IDEA"**, CNBC's Donny Deutsch arms you with actionable strategies and expert advice you need to drive your idea to the next level. Whether it's launching a business and working your way toward your first million or evolving your invention or business and innovating for the future, this program will present you with the information you need to harness your Big Idea.

When: Tuesday, January 6th, 2009
Where: Bluegrass Area Development Center, 699 Perimeter Drive, Lexington KY
Time: Doors open for networking at 6:30pm, Meeting begins at 7:00pm



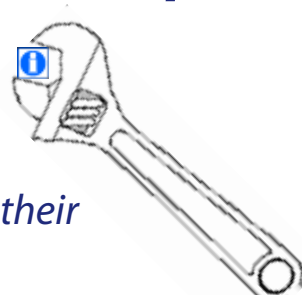
January 13th: Inventor's Workshop (for CKIC Members Only!)

Join Us For Our Monthly, Members-Only - Inventors Workshop



Hosted by CKIC President Emeritus **DON WEST**

- This workshop is designed to help the inventor move from the idea stage through the invention process, by allowing for inventors to discuss and learn from constructive information concerning their ideas in a free and unencumbered, legally binding format.



This Meeting is Open to CKIC Members Only

Not a Member? Come and join us: Membership is only \$40/yr
Where? Bluegrass Development Center, 699 Perimeter Drive.
Call 859-201-1311 Or Contact us at info@ckic.org.



Do you have a great idea for an invention? Find out what you can do!

January 20th: Entrepreneurs Roundtable at Bob Evans

Network at the CKIC Entrepreneurs Roundtable



*Is your invention at or nearing the commercialization stage?
Are you now reaching the "business" phase and want to hear from others that have?
Are you an entrepreneur looking for new products to add to your line?
Do you have a valuable product or service that would be beneficial to inventors or entrepreneurs?*



The CKIC Entrepreneurs Roundtable is an informal quarterly meeting to network and provide market-stage inventors, entrepreneurs and others a chance to exchange ideas and benefit from other's experiences. Hosted by Don Skaggs. If you are bringing your invention to this stage, or could provide a valuable service to those who are, please join us at 6:30 on Tuesday, Jan. 20th at the Bob Evans on Richmond Rd near New Circle.

Our Next Entrepreneurs Roundtable is -

When: Tuesday, January 20th, 2009
Where: Bob Evans Restaurant, 2566 Richmond Rd, Lexington KY
Time: 6:30pm



The Business of Inventing: Hot Invention Categories for 2009

According to Inventors Digest (January, 2009), in tough economic times while people and businesses tend to gravitate toward familiar and trusted brands and products, there are still many opportunities for inventors to get their products on store shelves. Leading retailers are trying to differentiate themselves and still need to offer unique and novel products, which is great news for inventors and entrepreneurs. But the key is to give people what they want. Fortunately, the good people at Inventors Digest have researched leading retail chain buyers and come up with the hot areas of product innovation for 2009:



1. **Toys & Games** - Always a popular category. Many buyers say they're looking for FUN, new designs.
2. **Boomer Goods** - As the 1st wave of baby boomers turn 60, this group demands more products such as gadgets, games, and fitness products, particularly items that amplify sound and help people fall asleep.
3. **Organics** - Think beyond food: clothing, handbags, bath & body products. Also items that save energy.
4. **Pet Products** - Demand for convenience, travel accessories, and natural products for pets are growing.
5. **Kid Stuff** - Convenient baby-care items, strollers, teddy bears that make sound.
5. **Video Game Accessories** - May pass \$15 Billion in 2009.
5. **Low Cost/High Value** - Apparel to gardening tools, upscale looks a plus.
5. **Consumer Electronics** - Organizational products like furniture, storage.
5. **Indoor Games** - Multi-use games & variations of well-known products.



(See more at inventorsdigest.com)

Experience the Valuable Instruction, Motivation and Power of Connections at the CKIC !

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phone - (859) 201-1311
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CKIC Officers:
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Vice-President - Don Skaggs
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Secretary - Gary Davis

