

in this edition:

- December 2nd: Open Meeting: Mark Johnson, KY Economic Development Cabinet
- December 9th: Inventor's Workshop (for CKIC Members Only!)
- December 16th: CKIC Entrepreneurs Roundtable
- The Business of Inventing: Package Your Product in 5 Easy Steps

Have You Had Your Shot for the Economic "Bird Flu"?
Find out more at the CKIC Inventors Blog:
www.ckic.org/inventorblog.html

Links to More Info:

Learn more about the CKIC!
www.ckic.org

How to Become a Member
www.ckic.org/howtojoin.html

Links to Inventors Resources
www.ckic.org/links.html

Open Meeting on December 2nd: Mark Johnson with the KY Cabinet for Economic Development

JOIN US AT THE CENTRAL KENTUCKY INVENTORS COUNCIL ON TUESDAY, December 2nd at 6:30p.m.:

Are You An Inventor And Want To Know About Doing Business in Order to Sell or License Your Invention? Do You Have or Want to Start a Microenterprise?

Then You Won't Want to Miss Mark Johnson with the KY Cabinet for Economic Development as he speaks on the Subject of:

The Importance of Microenterprises and How It Relates to Small Business

MARK JOHNSON is the manager of the Kentucky Cabinet for Economic Development's Small and Minority Business Branch and it's Business Information Clearinghouse. His responsibilities include providing direct consulting services to emerging and existing business owners and creating, monitoring, and promoting programs designed to assist small and micro businesses start and expand operations. He also facilitates training seminars on topics such as business plan development, small business financing, certification, understanding financial statements, how small business may utilize the Internet to do business, the importance of diversity to a small business, and how to operate as a legal business entity.

When: Tuesday, December 2nd, 2008
Where: Bluegrass Area Development Center, 699 Perimeter Drive, Lexington KY
Time: Doors open for networking at 6:30pm, Meeting begins at 7:00pm



Kentucky
UNBROKEN SPIRIT
Cabinet for Economic Development

Mark Johnson's Experience Includes:

- Current and first Chairman of the Board for Kentucky's microenterprise association known as PEAK- Partners for Entrepreneurial Advancement in Kentucky
- Many years of experience in banking, eventually working up to Vice-President
- Business Development Specialist with Community Ventures Corporation
- Assistant Director for the Lexington Area Small Business Development Center
- Nominee for the University of Kentucky's President's Award for Diversity
- Degrees with UK, American Institute of Banking, and a certified NxLevel training program instructor

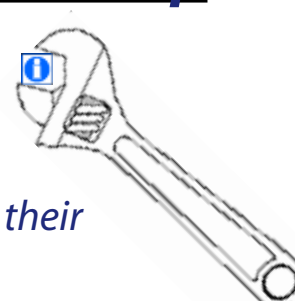
December 9th: Inventor's Workshop (for CKIC Members Only!)

Join Us For Our Monthly, Members-Only - Inventors Workshop



Hosted by CKIC President Emeritus **DON WEST**

- This workshop is designed to help the inventor move from the idea stage through the invention process, by allowing for inventors to discuss and learn from constructive information concerning their ideas in a free and unencumbered, legally binding format.



This Meeting is Open to CKIC Members Only

Not a Member? Come and join us: Membership is only \$40/yr
 Where? Bluegrass Development Center, 699 Perimeter Drive.
 Call 859-201-1311 Or Contact us at info@ckic.org.



Do you have a great idea for an invention? Find out what you can do!

December 16th: Entrepreneurs Roundtable at Bob Evans

Network at the CKIC Entrepreneurs Roundtable

*Is your invention at or nearing the commercialization stage?
 Are you now reaching the "business" phase and want to hear from others that have?
 Are you an entrepreneur looking for new products to add to your line?
 Do you have a valuable product or service that would be beneficial to inventors or entrepreneurs?*



The CKIC Entrepreneurs Roundtable is an informal meeting and networking session to provide market-stage inventors, entrepreneurs and others a chance to exchange ideas and benefit from other's experiences. Hosted by Don Skaggs. If you are bringing your invention to this stage, or could provide a valuable service to those who are, please join us at 6:30 on Tuesday, Dec. 16th at the Bob Evans on Richmond Rd near New Circle.

Our Next Entrepreneurs Roundtable is -

When: Tuesday, December 16th, 2008
Where: Bob Evans Restaurant, 2566 Richmond Rd, Lexington KY
Time: 6:30pm



The Business of Inventing: 5 Easy Steps to Packaging Your Product

According to Packaging Diva JoAnn Hines (uiausa.org), trying to develop the right package for your product can be overwhelming. After all, packaging is the 3rd largest industry in the US, with more than 10,000 packaging manufacturers. How do you know which vendor or packaging material is right for your product? Here are 5 easy steps that may help:

- 1. Do Your Homework** - Before you decide how you want to package your product you need to see and understand what is already available in the marketplace. Start by checking out the competition first. But Be careful not to confuse your decision making process by visiting too many retailers out there.
- 2. Pick Your Packaging Materials** - This isn't as simple as it sounds because there are many external factors influencing why products are packaged in certain types of materials. The choice of material may also be dictated by availability.
- 3. Optimize Your "Retail Footprint"** - This is how much space your product will take up on the shelf. Have the smallest size while optimizing shape and design.
- 4. Be Prepared to Take Advice** - You can't be an expert at everything. Listen to what other people have to say about your product packaging.
- 5. Think Big and Be Prepared to Compromise** - Starting small is good. Look for stock items that can be customized. You can customize stock packaging on a smaller scale, saving you lots of capital.



Experience the Valuable Instruction, Motivation and Power of Connections at the CKIC !

email - info@ckic.org
 phone - (859) 201-1311
 web - <http://www.ckic.org>

CKIC Officers:
 President - Mark Miller
 Vice-President - Don Skaggs
 Treasurer - Jim Hill
 Secretary - Gary Davis