



# "Educate - Innovate - Motivate"

## WHAT'S NEXT AT THE CKIC

September 2nd, 2008

September 2nd: Rob Voorhees - Selling to QVC and Beyond

JOIN US AT THE CENTRAL KENTUCKY INVENTORS COUNCIL  
TUESDAY, September 2nd at 6:30p.m.:



### Hear from Rob Voorhees as he tells about:

- o The journey of taking his invention, the "SureStay" from an idea to a product now sold on QVC
- o The development, consulting and resource management services through IDP



#### Links to More Info:

More about the CKIC!  
[www.ckic.org](http://www.ckic.org)

How to Become a Member  
[www.ckic.org/howtojoin.html](http://www.ckic.org/howtojoin.html)

Links to Inventors Resources  
[www.ckic.org/links.html](http://www.ckic.org/links.html)



Join us as we hear from one of our own, Rob Voorhees: Inventor, Business Consultant and Writer.

Rob is the inventor of the SureStay, a product that he made a debut presentation to a national audience of 190 million customers on QVC this summer. The SureStay is also being sold in over 2000 stores through various private label licenses.

Rob also is President and CEO of Innovative Development Partners, LLC, a company with Strategic Relationships in Asia, Africa, Canada, South America, North America and Europe.

**When:** Tuesday, Septemer 2nd

**Where:** Bluegrass Area Development Center,  
699 Perimeter Drive, Lexington KY

**Time:** Doors open for Networking at 6:30pm,  
Meeting Begins at 7:00pm

*Do you have a great idea for an invention?  
Find out what you can do!*

Experience the Valuable Instruction, Motivation and Power of Connections at the CKIC !

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