



"Educate - Innovate - Motivate"

WHAT'S NEXT AT THE CKIC

June 3rd, 2008

Movie Night - Learn How to Make Your Product a Household Name

**JOIN US AT THE CENTRAL KENTUCKY INVENTORS COUNCIL
TUESDAY, JUNE 3rd at 6:30p.m.:**



Meet Peter Semmelhack, the pioneering entrepreneur behind innovative tech startup Bug Labs is getting a once-in-a-lifetime business opportunity... a complete analysis of his business by some of the top business minds in America.

Join us for 'Movie Night' as we present "The Roadmap to Success: Becoming A Household Name". In this information-packed video we will learn from top business minds in advertising, public relations and those who have been successful, taking on subjects such as:

- Secrets of Getting Noticed**
- Branding Your Business**
- The Keys to Free Publicity**
- Effective Advertising**
- The Big Network:
Marketing**



Join Tom Smith of Taser International as he tells the little known secrets of how Taser became the mega-success it is today. Dr. Doug and Mike Michalowicz will weigh in on how you can use Tom's secrets to your advantage!



Hear from Jeff Glueck of Travelocity, the marketing genius behind the famous Travelocity Gnome.



Hear Desiree Gruber, a master of publicity from Full Picture

Links to More Info:

More about the CKIC!
www.ckic.org

How to Become a Member
www.ckic.org/howtojoin.html

Links to Inventors Resources
www.ckic.org/links.html

When: Tuesday, June 3rd
Where: Bluegrass Area Development Center,
699 Perimeter Drive, Lexington KY

Time: Doors open for Networking at 6:30pm,
Meeting Begins at 7:00pm

*Do you have a great idea for an invention?
Find out what you can do!*

Experience the Valuable Instruction, Motivation and Power of Connections at the CKIC !

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CKIC Officers:
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