



“Educate - Innovate - Motivate”

WHAT'S NEXT AT THE CKIC

May 6th, 2008

Marketing and Commercialization - Part 2

Links to More Info:

**JOIN US AT THE
CENTRAL KENTUCKY INVENTORS COUNCIL
TUESDAY, MAY 6 at 6:30p.m.:**

More about the CKIC!
www.ckic.org

How to Become a Member
www.ckic.org/howtojoin.html

Links to Inventors Resources
www.ckic.org/links.html



Join us as we present “Marketing and Commercialization - Part 2”: A Hands-On Guide to Selling Your Invention,” by our own Mark Miller and Don Skaggs. A continuation of our “Inventing 101” series presentation in February. Marketing and commercialization is a large and important part of the inventing process, and we will be focusing on what an independent inventor needs in order to be successful in this sometimes neglected step. We will be talking about subjects such as the ins and outs of marketing your product, overcoming fears associated with selling, and how to use many of the tools now available for the “small to act big” and leverage your marketing power.

We will be talking about subjects such as the ins and outs of marketing your product, overcoming fears associated with selling, and how to use many of the tools now available for the “small to act big” and leverage your marketing power.



When: Tuesday, May 6th

Time: Doors open for Networking at 6:30pm,

Where: Bluegrass Area Development Center,
699 Perimeter Drive, Lexington KY

Meeting Begins at 7:00pm

*Do you have a great idea for an invention?
Find out what you can do!*

Experience the Valuable Instruction, Motivation and Power of Connections at the CKIC !

email - info@ckic.org
phone - (859) 201-1311
web - <http://www.ckic.org>

CKIC Officers:
President - Mark Miller
Vice-President - Don Skaggs
Treasurer - Jim Hill
Secretary - Gary Davis