



“Educate - Innovate - Motivate”

NEXT MONTH AT THE CKIC

June 5th, 2007

Marketing and Commercialization 101

**JOIN US AT THE
CENTRAL KENTUCKY INVENTORS COUNCIL
TUESDAY, JUNE 5TH at 6:30p.m.:**



Join us as we present “Marketing 101”, a continuation of our “Inventing 101” presentation in January. We will be talking about subjects such as the ins and outs of marketing your product, overcoming fears associated with selling, and how to use many of the tools now available for the “small to act big” and leverage your marketing power.

Links to More Info:

More about the CKIC!
www.ckic.org

How to Become a Member
www.ckic.org/howtojoin.html

Links to Inventors Resources
www.ckic.org/links.html



When: Tuesday, May 1st

Time: Doors open for Networking at 6:30pm,
Meeting Begins at 7:00pm

Where: Bluegrass Area Development Center,
699 Perimeter Drive, Lexington KY

*Do you have a great idea for an invention?
Find out what you can do!*

Experience the Valuable Instruction, Motivation and Power of Connections at the CKIC !

**email - info@ckic.org
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CKIC Officers:
President - Mark Miller
Vice-President - Don Skaggs
Treasurer - Jim Hill
Secretary - Gary Davis