

INVENTOR'S UPDATE

JULY 2009

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- July 7th: Movie Night - Expanding & Evolving Your Invention and/or Business
- July 14th: Inventor's Workshop (for CKIC Members Only!)
- July 21st: CKIC Entrepreneurs Roundtable (Now Meeting Quarterly)
- A Climate of Opportunity: 6 Steps to Finding the Right Partner

**- WHEN INVENTION SCAM COMPANIES ATTACK -
Find out more on the latest CKIC Inventors Blog:
www.ckic.org/inventorblog.html**

Links to More Info:

Learn more about the CKIC!
www.ckic.org

How to Become a Member
www.ckic.org/howtojoin.html

Links to Inventors Resources
www.ckic.org/links.html

Open Meeting on July 7th: Movie Night - "Expanding & Evolving Your (Invention) Business"

**JOIN US AT THE CENTRAL KENTUCKY INVENTORS COUNCIL
ON TUESDAY, July 7th at 6:30p.m.:**

*So You Plan to Expand Your Invention into a Thriving Business (or Already Have).
What Do You Do Next??*

Find Out at the
Next CKIC
Open Meeting:



**Join Us For
"Movie Night":**



**"Expanding & Evolving Your
Invention / Business"**

From The Big Idea
Toolkit for Success

- Unlock the secrets to growing
and propelling your invention
and/or business to the next level.

*Learn from inventors that have grown their
ideas into multi-million dollar Businesses!!*

When: Tuesday, July 7th, 2009
Where: Bluegrass Area Development Center,
699 Perimeter Drive, Lexington KY
Time: Doors open for networking at 6:30pm,
Meeting begins at 7:00pm

**Don't
Miss
This
Special
Presentation!**



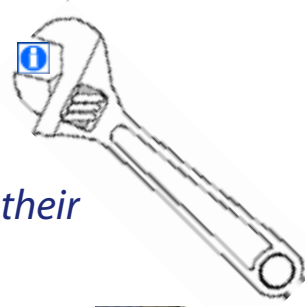
July 14th: Inventor's Workshop (for CKIC Members Only!)

Join Us For Our Monthly, Members-Only - Inventors Workshop



Hosted by CKIC President Emeritus **DON WEST**

- This workshop is designed to help the inventor move from the idea stage through the invention process, by allowing for inventors to discuss and learn from constructive information concerning their ideas in a free and unencumbered, legally binding format.



This Meeting is Open to CKIC Members Only

Not a Member? Come and join us: Membership is only \$40/yr
Where? Bluegrass Development Center, 699 Perimeter Drive.
Call 859-201-1311 Or Contact us at info@ckic.org .



Do you have a great idea for an invention? Find out what you can do!

July 21st: Entrepreneurs Roundtable at Bob Evans

Network at the CKIC Entrepreneurs Roundtable



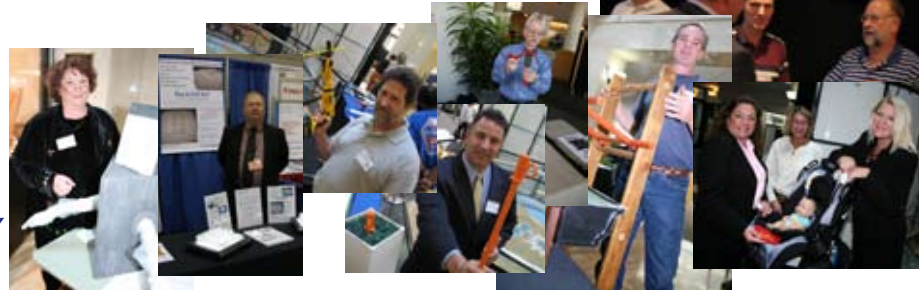
*Is your invention at or nearing the commercialization stage?
Are you now reaching the "business" phase and want to hear from others that have?
Are you an entrepreneur looking for new products to add to your line?
Do you have a valuable product or service that would be beneficial to inventors or entrepreneurs?*



The CKIC Entrepreneurs Roundtable is an informal quarterly meeting to network and provide market-stage inventors, entrepreneurs and others a chance to exchange ideas and benefit from other's experiences. Hosted by Don Skaggs. If you are bringing your invention to this stage, or could provide a valuable service to those who are, please join us at 6:30 on Tuesday, July 21st at the Bob Evans on Richmond Rd near New Circle.

Our Next Entrepreneurs Roundtable is -

When: Tuesday, July 21st, 2009
Where: Bob Evans Restaurant,
2566 Richmond Rd, Lexington KY
Time: 6:30pm



A Climate of Opportunity: Find the Right Person in 6 Easy Steps



Finding the right person to partner, collaborate or work with can be a daunting task for any entrepreneur, and a downright headache for inventors. Yet, finding the right person for your crucial steps in the invent-to-market process is more important than ever. A single bad decision or misstep can cost an independent inventor thousands of dollars, not to mention time and other missed opportunities. So, how do you find the right person? Below are some steps that may help:

- 1. Define the requirements carefully.** While this sounds ridiculously easy, it is amazing how many seasoned inventors and entrepreneurs will embark on a search without determining exactly whom they want as a partner. It's important to detail the specifics with regard to what you need and what they have in the way of talent and resources. It's also critical to determine if the candidate will be a cultural fit as well.
- 2. Look for repeated patterns of success.** Don't just look for surface skills and resources - find the people who have repeatedly made a mark with a track record of success time and time again. Drill down to find how they measure their own success and if their history tells the story of a superstar.
- 3. It's the network.** Your friends and their friends know the fantastic players who are searching for the next opportunity; tap into them and save yourself a lot of paper time. If your friends don't know these people, see #4
- 4. It's a good network.** The old adage is true, if you want to be successful, hang around successful and success-driven people! And of course a great place to do that is at the CKIC!
- 5. Don't settle.** Take the time to find the right candidate, know when to say no on the wrong ones, and make the right partnership. It can make all the difference between success and failure.



Experience the Valuable Instruction, Motivation and Power of Connections at the CKIC !

email - info@ckic.org
phone - (859) 201-1311
web - <http://www.ckic.org>

CKIC Officers:
President - Don Skaggs
Vice-President - Mark Miller
Treasurer - Jim Hill

