

INVENTOR'S UPDATE

DECEMBER 2009

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Links to More Info:

Learn more about the CKIC !
www.ckic.org

How to Become a Member
www.ckic.org/howtojoin.html

Links to Inventors Resources
www.ckic.org/links.html

- Are You An Audacious Inventor? -
Find out on the latest CKIC Inventors Blog:
www.ckic.org/inventorblog.html

Open Meeting on December 1st: Jim Francis and Rebecca Krefft with Stoll Keenon Ogden PLLC

JOIN US AT THE CENTRAL KENTUCKY INVENTORS COUNCIL ON TUESDAY, December 1st at 6:30p.m.:

You Know You Need to Protect Your Invention; Your “Intellectual Property” But Which Way Do You Go? What Do You Do to Protect Yourself??

Find Out at the Next CKIC Open Meeting as We Hear From:

Jim Francis and Rebecca Krefft with STOLL KEENON OGDEN PLLC



About Rebecca:

- Member of the Business Litigation Practice Group
- Member of the Intellectual Property Practice Group
- Degree in Mechanical Engineering from Vanderbilt University
- Undergraduate Research Fellow at NASA
- Technology Editor for the Duke Law Journal while at Duke



About Jim:

- Registered U.S. Patent Attorney
- Member of the Intellectual Property Practice Group
- Experienced in Patent Litigation and Assistance to Business Startups
- Has Drafted Various Patent Applications in the Chemical, Mechanical, Electronic, and Biomedical Disciplines
- Represented Fortune 500 Companies, Universities, High Tech Startups, Small Businesses and Individual Inventors



When: Tuesday, December 1st, 2009
Where: Bluegrass Area Development Center, 699 Perimeter Drive, Lexington KY
Time: Doors open for networking at 6:30pm, Meeting begins at 7:00pm

Find Out How You Can Protect Your Assets: Both Intellectual and Monetary at the Next CKIC Meeting!

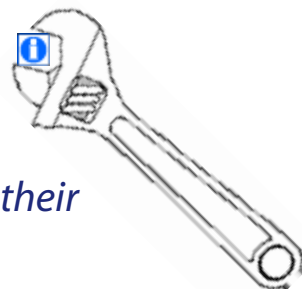
December 8th: Inventor's Workshop (for CKIC Members Only!)

Join Us For Our Monthly, Members-Only - Inventors Workshop



Hosted by CKIC President Emeritus **DON WEST**

- This workshop is designed to help the inventor move from the idea stage through the invention process, by allowing for inventors to discuss and learn from constructive information concerning their ideas in a free and unencumbered, legally binding format.



This Meeting is Open to CKIC Members Only

Not a Member? Come and join us: Membership is only \$40/yr
 Where? Bluegrass Development Center, 699 Perimeter Drive.
 Call 859-201-1311 Or Contact us at info@ckic.org .



Do you have a great idea for an invention? Find out what you can do!

Upcoming Opportunities for Inventors, Innovators and Entrepreneurs in the Bluegrass Area

Check Out These Upcoming Opportunities in Our Area:

Dec 1st (8:30am-3:30pm): Bluegrass Entrepreneur Summit - www.bgadd.org/bes

Dec 3rd: PechaKucha Night - <http://pechakucha-lexington.org/>

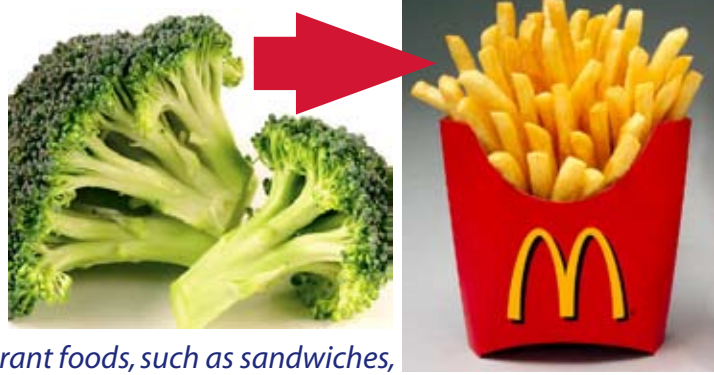
Dec 10th: Business Plan Basics Training Session - <http://kysbdc.ecenterdirect.com/ConferenceList.asp>

Climate of Opportunity Challenge: Turning Broccoli into French Fries

This year's theme for the CKIC Annual Inventors Conference is "A Climate of Opportunity". In spite of all the negative news over the past year about the "poor economic climate", we here at the CKIC know that innovation does not dry up in a down economy, but rather the more problems to solve, the more opportunities for innovation! Each month we are featuring problems that are out there just begging to be solved by the next generation of innovators. This month's problem:

Turning Broccoli into French Fries

In the seemingly never-ending quest for convenience, a time-challenged U.S. population is eating more meals away from home. As the share of total food consumption away from home has risen over the last several decades, so, too, has the share of vegetables consumed outside the home. Popular restaurant foods, such as sandwiches,



pizza, and french fries has replaced healthier choices. While some restaurants have offered healthier choices, many consumers weren't biting. Why? Any school kid will tell you that when broccoli competes with french fries, the fries win. While this could be from conditioning, in order to retrain people to choose (and like) the broccoli over the potatoes, it needs to be more competitive. In short, healthy choices need a makeover. Here is where the challenge can become a real opportunity for some creative chef/cook/inventor out there. And not just for fries, but any unhealthy fast-food staple out there.

So how do you turn Broccoli into French Fries? That is your challenge: Good Luck!

- Watch for our next featured Opportunity Challenge Problem that we will announce at our next CKIC Open Meeting!

Experience the Valuable Instruction, Motivation and Power of Connections at the CKIC !

email - info@ckic.org
 phone - (859) 201-1311
 web - <http://www.ckic.org>

CKIC Officers:
 President - Don Skaggs
 Vice-President - Mark Miller
 Treasurer - Jim Hill